

When you know the clients you love to work with, you can target your marketing to attract those businesses like cash-laden flies to your honeypot.

Write down your top three clients and why you loved working with them.

Was it the business owner? The industry?
The type or value of the project?

Got questions? Post them in the FB group to get help with this.

Kate & Belinda



FAVOURITE CLIENT #1

Business name, industry.

I LIKED THEM BECAUSE...

FAVOURITE CLIENT #2

Business name, industry.

I LIKED THEM BECAUSE...

FAVOURITE CLIENT #3

Business name, industry.

I LIKED THEM BECAUSE...

THINGS THESE CLIENTS HAVE IN COMMON

